

February 23, 2026

To: Listing Compliance BSE Limited, 25 th floor, Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400023 Stock Code: 544117	To: Listing Compliance National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot No. C/1, 'G' Block, Bandra- Kurla Complex, Bandra East, Mumbai 400 051 Stock Code: SIGNPOST
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Dear Sir/Madam,

Sub: Intimation under Regulations 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") - Award of Exclusive Outdoor Advertising Rights under the "Kolkata Streetscape Renaissance" Project from Kolkata Municipal Corporation

Pursuant to the provisions of Regulation 30 of the SEBI Listing Regulations, it is being informed that the Company has been granted the Exclusive Outdoor Advertising Rights on Park Street (Mother Teresa Sarani) from Jawaharlal Nehru Road to Mullick Bazar Crossing, Camac Street (Abanindranath Sarani), Theatre Road (Shakespeare Sarani), and Park-o-Mat under the "Kolkata Streetscape Renaissance" Project through PPP Mode.

The details pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, is enclosed as Annexure A.

This intimation is also being uploaded on the Company's website at www.signpostindia.com.

Kindly take the same on record.

Thanking you,

Yours Sincerely,

For **Signpost India Limited**

Kinjal Mistry
Company Secretary & Compliance Officer
Membership No.: A22010



Annexure A

The details as required under the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (“Listing Regulations”), read with the SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024:

Sr.no.	Particulars	Description
1.	Name of the entity awarding the order(s)/contract(s)	Kolkata Municipal Corporation
2.	Significant terms and conditions of order(s)/contract(s) awarded in brief	Exclusive Outdoor Advertising Rights on Park Street (Mother Teresa Sarani) from Jawaharlal Nehru Road to Mullick Bazar Crossing, Camac Street (Abanindranath Sarani), Theatre Road (Shakespeare Sarani), and Park-o-Mat under the “Kolkata Streetscape Renaissance” Project through PPP Mode. Annual fixed revenue to Authority: ₹16.38 crore. Escalation: 5% every three years Total projected revenue to Authority (including State GST): Over ₹250 crore during the concession period.
3.	Whether order(s)/contract(s) have been awarded by domestic/international entity	Domestic Entity
4.	Nature of order(s)/contract(s)	Public-Private Partnership (PPP)
5.	Whether domestic or international	Domestic
6.	Time period by which the order(s)/contract(s) is to be executed	10 years (extendable for 2 years)
7.	Broad consideration or size of the order(s)/contract(s)	Gross advertising revenue of approx. Rs. 450 crores over the concession tenure
8.	Whether the promoter/promoter group/ group companies have any interest in the entity that awarded the order(s)/contract(s) ? If yes, nature of interest and details thereof	No
9.	Whether the order(s)/contract(s) would fall within related party transactions? If yes, whether the same is done at “arm’s length”	Not applicable

